



Samsung Foundry Forum & SAFE™ Forum 2024 KR

EXHIBITION KIT

Contents

I. Overview

II. Event Information

Agenda

Requirement Dead-Line

Set Up & Preparation Time

Booth Design & Item

FAQ

Contact Info

I. OVERVIEW

I. OVERVIEW

Samsung Foundry Forum & SAFE™ Forum 2024 KR

- Date : 9th July 2024 (SAFE™ Forum 08:30-13:20 / SFF 13:30-17:30)
- Venue : Coex Auditorium(3F)

* The partner booth will be operated all day, from SAFE Forum to SFF.(Lunch meal provided.)



II. Event Information

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AGENDA (SAFE™ Forum)

- Attendees will visit booth during the blue-colored time slot

Time		Agenda
08:30 ~ 09:30	60'	Registration
09:30 ~ 09:40	10'	Welcome Remarks
09:40 ~ 09:55	15'	Guest Speech
09:55 ~ 10:55	60'	Tech Session
10:55 ~ 11:10	15'	Break
11:10 ~ 12:25	75'	Tech Session
12:25 ~ 12:30	5'	Closing Remarks
12:30 ~ 13:20	50'	Registration & Networking Lunch

- The program may be subject to change
- Please remain occupied your booth during that time

II. Event Information

AGENDA (SFF)

- Attendees will visit booth during the blue-colored time slot

Time		Agenda
13:30 ~ 13:35	5'	Welcome Remarks
13:35 ~ 13:50	15'	Samsung Keynote
13:50 ~ 14:00	10'	Guest Speech I
14:00 ~ 14:10	10'	Guest Speech II
14:10 ~ 14:20	10'	Guest Speech III
14:20 ~ 14:55	35'	Samsung AI Solutions
14:55 ~ 15:15	20'	Break
15:15 ~ 15:55	40'	Process Technology
15:55 ~ 16:10	15'	Manufacturing Excellence
16:10 ~ 16:25	15'	Design Platform
16:25 ~ 16:35	10'	Business & Customers
16:35 ~ 16:40	5'	Closing Remarks
16:40 ~ 17:30	50'	Partner Pavilion & Networking

- The program may be subject to change
- Please remain occupied your booth during that time

II. Event Information

REQUIREMENT DEAD-LINE

- Submit the company logo and booth material by 20th June to partner portal

Partner Portal URL: <https://samsungfoundryevent.atlassian.net/servicedesk/customer/portals>

Logo should be . AI, . PSD (higher than CS4) format , CMYK type
Alternative . JPG (higher than 5000x2000px, 140dpi) format

SET UP / PREPARATION TIME

- Set up / Preparation / Maintenance

9th July, 07:00-08:00

- Clean-up

9th July, 18:00-19:00

- We recommend bring the backup version on the event day by yourself through USB or laptop.
- All partner booths must be ready by 8:00 a.m. Set-up and clean-up should be done in scheduled time.

II. Event Information

BOOTH DETAILS

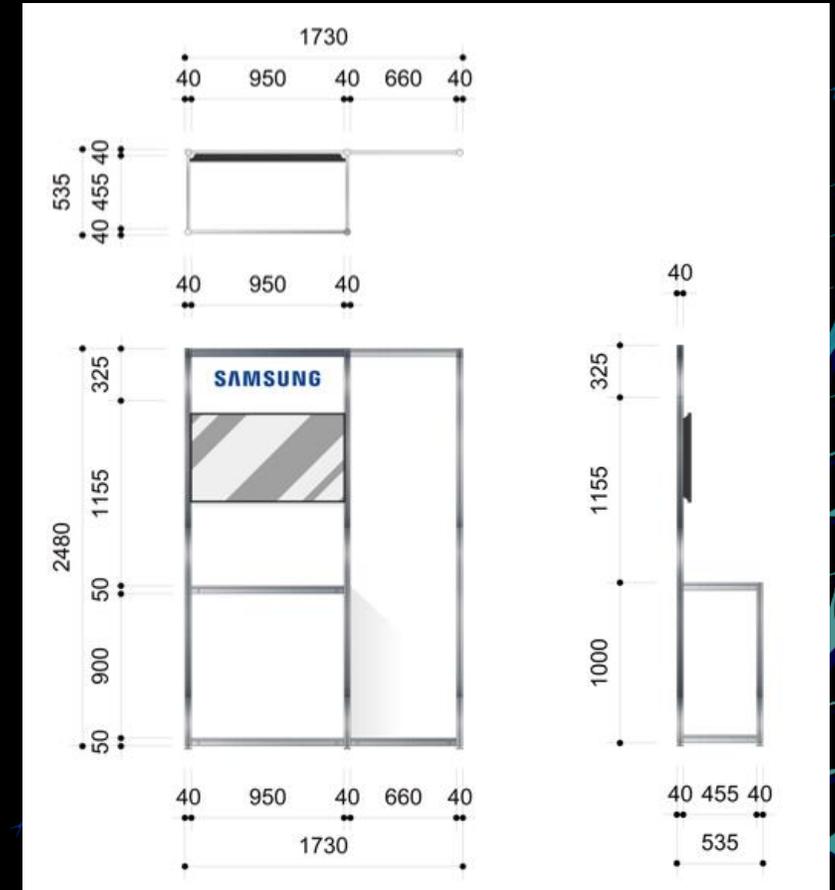


II. Event Information

BOOTH DETAILS

- Please bring your own laptop and mouse to connect to the monitor.
- Please check if your laptop supports HDMI connection.
- Please bring any adapters or dongle your laptop computer may need.

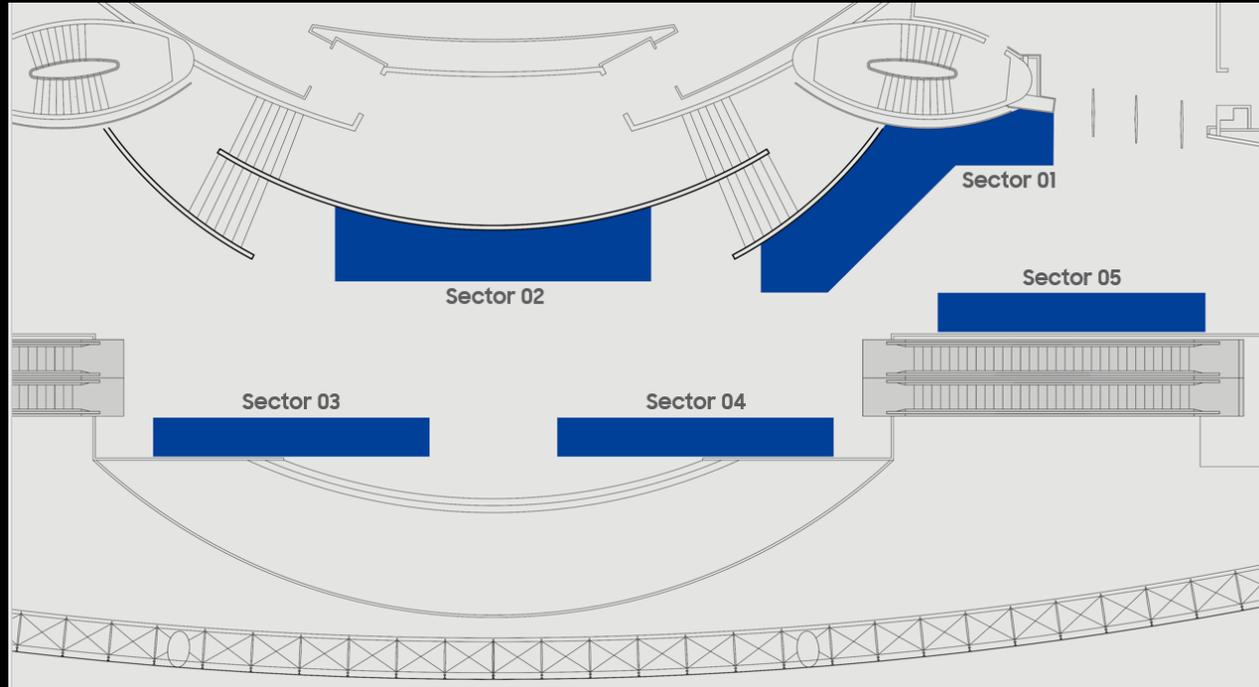
Provided booth equipment	Detail	What you need to bring
Partner Booth	W990mm x L495mm H:2480mm * Table : W990mm x L495mm	1. Laptop 2. Adapters or dongle for your laptop 3. USB drive with backup presentation 4. Giveaway in your booth (optional)
LCD TV	1. 43inch 2. HDMI cable / HDMI to C type cable 3. USB connection 4. Power Strip	



II. Event Information

BOOTH DETAILS

- Partner booth is placed in a blue area



- Your booth location will be assigned by Samsung.
- Please be mindful of the space provided. No use of any space other than the provided booth will be allowed.
- No standalone banner stands or literature stands. All activities must be contained on the booth countertop.

II. Event Information

FAQ

Q : Parking availability

Available. We will provide the all-day parking ticket.

Q : Wireless Internet availability

Available. But public Wi-Fi may be slow, a portable hotspot is recommended.

Q : Registration

We will register all booth duties for SAFE™ Forum.

Q : Can I select the booth position?

Sorry, the booth will be positioned in advance.

Q : Set-up Deadline

All partner booths must be ready by 8:00 a.m.

II. Event Information

Contact Info

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SAMSUNG