Samsung Foundry Forum & SAFE™ Forum 2024 U.S.

EXHIBITION KIT

Contents

I. OVERVIEW

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Samsung Foundry Forum & SAFE™ Forum 2024 U.S.

– Date : 12,13th June 2024 (12:30 ~ 17:30 / 09:00 ~ 17:30)

– Venue : Samsung Semiconductor US Campus, San Jose

   * US partner booths will be operated at SFF (June 12th) and SAFE Forum (June 13th)

II. Event Information

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AGENDA (SFF)
- Attendees will visit booth during the blue-colored time slot

Time		Agenda
12:30 – 13:30	60'	Networking Lunch / Registration
13:30 – 13:35	5'	Welcome Remarks
13:35 – 13:50	15'	Samsung Keynote
13:50 – 14:05	15'	Guest Speech I
14:05 – 14:20	15'	Guest Speech II
14:20 – 14:55	35'	Samsung AI Solution
14:55 – 15:25	30'	Break
15:25 – 16:00	35'	Process Technology
16:00 – 16:15	15'	Manufacturing Excellence
16:15 – 16:30	15'	Design Platform
16:30 – 16:40	10'	Business & Customers
16:40 – 16:45	5'	Closing Remarks
16:45 – 17:30	45'	Partner Pavilion & Networking

- The program may be subject to change
- Please remain occupied your booth during that time

II. Event Information

AGENDA (SAFE™ Forum)
- Attendees will visit booth during the blue-colored time slot

Time		Agenda	
09:00~10:00	60'	Registration	
10:00 ~10:15	15'	Welcome Remarks	
10:15 ~ 10:35	20'	Guest Speech Ⅰ	
10:35 ~ 10:55	20'	Guest Speech Ⅱ	
10:55 ~ 11:15	20'	Guest Speech Ⅲ	
11:15 ~ 11:35	20'	Samsung Foundry Process & Business Update	
11:35 ~ 13:00	85'	Partner Pavilion & Networking (Lunch)	
13:00 ~ 16:30	210'	Tech Session Ⅰ Advanced Technology Enablement	Tech Session Ⅱ Design Solutions of AI, by AI, and for AI
16:30 ~ 16:35	5'	Closing	
16:35 ~ 17:30	55'	Partner Pavilion & Networking	

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REQUIREMENT DEAD-LINE

- Submit the company material and logo by 9th May to partner portal
Partner Portal URL: https://samsungfoundryevent.atlassian.net/servicedesk/customer/portals

Logo should be . AI, . PSD (higher than CS4) format , CMYK type
Alternative . JPG (higher than 5000x2000px, 140dpi) format

SET UP / PREPARATION TIME

- Set up / Preparation / Maintenance
  12th June, 11:00-12:00
  13th June, 08:00-09:00

- Clean-up
  13th June, 18:00-19:00

- We recommend bring the backup version on the event day by yourself through USB or laptop.
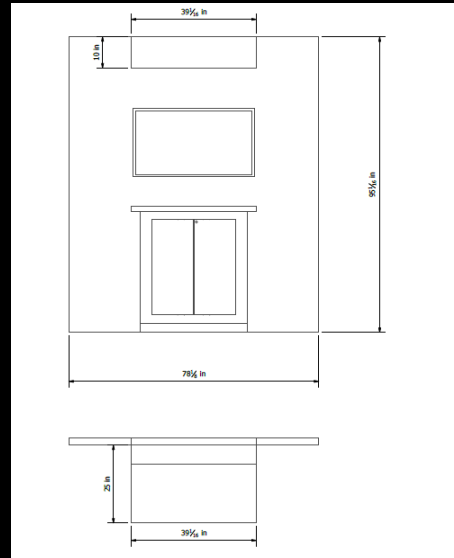- All partner booths must be ready by 12:00 p.m. Set-up and clean-up should be done in scheduled time.

II. Event Information

BOOTH DETAILS

- Please bring your own laptop and mouse to connect to the monitor.
- Please check if your laptop supports HDMI connection.
- Please bring any adapters or dongle your laptop computer may need.

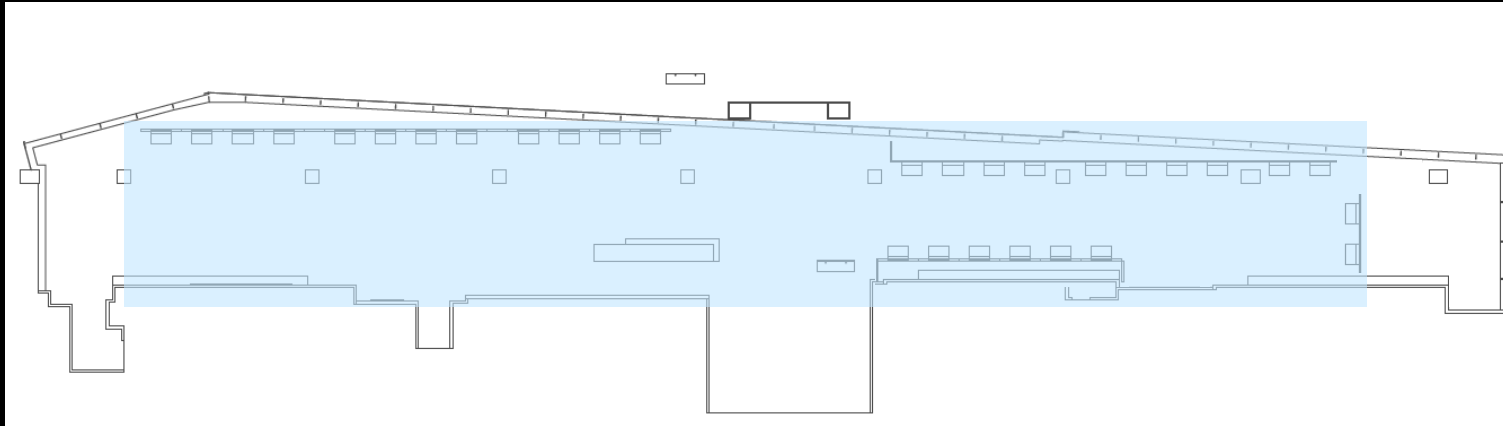| Provided booth equipment	Detail	What you need to bring
Partner Booth	W1984mm x L635mm H:2414mm * Table : W992mm x L635mm	1. Laptop 2. Adapters or dongle for your laptop 3. USB drive with backup presentation 4. Giveaway in your booth (optional)
LCD TV	43inch HDMI supported Video can be displayed from USB drive.	
Power Strip		

- Booth Design & Item

II. Event Information

BOOTH DETAILS

– Partner booth is placed in a blue area

- Your booth location will be assigned by Samsung.
- Please be mindful of the space provided. No use of any space other than the provided booth will be allowed.
- No standalone banner stands or literature stands. All activities must be contained on the booth countertop.

II. Event Information

FAQ

Q : Parking availability
Available.

Q : Wireless Internet availability
Available. But public Wi-Fi may be slow, a portable hotspot is recommended.

Q : Can I accompany my colleagues?
The booth must remain occupied with only one person

Q : Can I select the booth position?
Sorry, the booth will be positioned in advance.

II. Event Information

Contact Info

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